

# OFFICIAL 2010 SEA RESULTS

*Note: Nominations and Winners are chosen by the "streets" the "consumer" and the "peers" "we" do not select Nominees or Winners. Nominations run every year from May-Aug & Voting runs from Sept to Dec!*

ADULT CLUB OF THE YEAR - HARLEM NIGHTS  
AFTERHOURS OF THE YEAR - BODY TAP  
BEST HOST ON A MIX-TAPE - KNOC  
BEST INTRO ON A MIX-TAPE - DJ STUPAC  
BEST SKILLS ON A MIX-TAPE - DJ SERIOUS  
CLOTHING LINE OF THE YEAR - SWAGG SOCIETY CLOTHING  
CLOTHING STORE OF THE YEAR - HANGTIME CLOTHING  
CLUB DJ OF THE YEAR - DJ HELLA YELLA  
CLUB PROMOTER OF THE YEAR - FLY MAJOR  
DVD MAGAZINE OF THE YEAR - SMACK DVD MAGAZINE  
INDIE DVD / FILM OF THE YEAR - MOB TV: MAAB EDITION  
MIX DVD OF THE YEAR - DJ JUICE MIXTAPE VIDEO BLENDS 70  
NIGHTCLUB / VENUE OF THE YEAR - COMPOUND  
OLD SCHOOL DJ OF THE YEAR - DJ CAREBEAR  
PHOTOGRAPHER / JOURNALIST OF THE YEAR - MS. RIVERCITY  
RADIO DJ (MIXER) OF THE YEAR - DJ IKE G DA  
RADIO SHOW OF THE YEAR - DOLEWITE & SCOOPY  
INDUSTRY EVENT OF THE YEAR - KYMP KAMP  
BEST "BLEND" MIX-TAPE - DJ CASHIS KAY  
BEST DANCE / PARTY MIX-TAPE - DJ SERIOUS - IN DA CLUB 6  
SPECIALTY (BEST OF) MIX-TAPE - DJ BOBBY BLACK & JODY BREEZE - THE ALBUM BEFORE THE ALBUM  
COMMUNITY ACTIVIST OF THE YEAR - R.A.P. ON AIDS  
ROLE MODEL OF THE YEAR - DAVID BANNER - HEAL THE HOOD  
BEST ART/GRAPHICS ON A MIX-TAPE - DJ 2MELLO - PRIMEVAL LOVE 4  
BEST CHOPPED & SCREWED MIX - DJ WHUT IT DEW - SIPPIN ON SCREW JUICE  
BEST MIX-TAPE (DUO/TEAM) - DJ WHITEY & DJ BRYANT D  
BREAK-THRU PERSONALITY OF THE YEAR - MONIQUE STARR  
DJ CREW / FAMILY OF THE YEAR - CORE DJ'S  
GRAPHIC DESIGNER OF THE YEAR - MISVISION GRAPHICS  
IMPACT ARTIST OF THE YEAR - DORROUGH  
IMPACT PERSONALITY OF THE YEAR - FRANK WHITE  
INTERNET HUSTLER OF THE YEAR - AERIAL M ELLIS (URBANE IMAGERY)  
MIX-TAPE ARTIST OF THE YEAR (MALE) - KING JAMES  
MIX-TAPE ARTIST OF THE YEAR (FEMALE) - CANDI REDD  
MIX-TAPE ROOKIE OF THE YEAR - DJ C-DUB  
MIX-TAPE WEB SITE OF THE YEAR - DATPIFF.COM  
MODEL AGENCY OF THE YEAR - DESIRABLE DYME PIECES  
PERFORMANCE OF THE YEAR - CHALIE BOY  
PROGRAM / MUSIC DIRECTOR OF THE YEAR - KENNY SMOOV  
RECORD PROMOTER OF THE YEAR - CORY SPARKS  
RECORD STORE OF THE YEAR - BACKSTAGE MUSIC  
SLEPT ON PERSONALITY OF THE YEAR - DJ KEYTH THE GREENSPOINT GRIZZLY  
STREET TEAM OF THE YEAR - KINGPIN PRODUCTIONS  
WEB SITE OF THE YEAR - CAROLINAALLDAY.COM

INDUSTRY POWER PLAYER (MALE) - TJ CHAPMAN  
INDUSTRY POWER PLAYER (FEMALE) - KIM ELLIS  
BEST EXCLUSIVES ON A MIX-TAPE - DJ DRAMA  
BEST FREESTYLE (ON A MIX-TAPE) - ALLSTAR  
BEST MIX-TAPE SERIES / VOL. - DJ SPINATIK - STREET RUNNAZ  
BEST RAP MIX OF THE YEAR - DJ TEKNIKZ - GIMME BACK MY SWAG 3  
BEST REGGAE / REGGAETON MIX-TAPE - DJ RON DON - DANCEHALL REGGAE 58  
BEST R&B MIX-TAPE - DJ 2 MELLO & KENNY FIESTA - BEST DAM RNB PERIOD  
BEST SLOW JAM MIX - DJ FINESSE & SOUNDS OF PLEASURE - OLD SCHOOL SLOW JAMS 7  
BEST INDIE RAP ALBUM OF THE YEAR - TUM TUM - TUM THOUSAND & 9  
BEST INDIE R&B ALBUM OF THE YEAR - AMORE RAYNE - GIRL LIKE ME  
BEST INDIE RAP ARTIST OF THE YEAR - NICKI MINAJ  
BEST INDIE R&B ARTIST OF THE YEAR - CHRISTELLE  
"BEAT" OF THE YEAR - YO GOTTI - 5 STAR (BY HOT ROD)  
SLEPT ON ARTIST OF THE YEAR - BIG K.R.I.T.  
INDIE RECORD LABEL OF THE YEAR - DIRTY 3RD RECORDS  
INDUSTRY EXECUTIVE OF THE YEAR - TONY NEAL  
INDUSTRY SERVICE OF THE YEAR - GREENHITZ.COM  
IMPACT MAGAZINE OF THE YEAR - CONCRETE MAGAZINE  
ONLINE MAGAZINE OF THE YEAR - WORDONTHESTREETMAG.COM  
INTERNET / SATELLITE RADIO STATION OF THE YEAR - DIRTYSOUTHRADIOONLINE.COM  
SLEPT ON MODEL OF THE YEAR - ELKE THE STALLION  
URBAN MAGAZINE OF THE YEAR - STREET REPORT  
SLEPT ON DJ OF THE YEAR - DJ 007  
#1 DJ IN THE SOUTH - BIGGA RANKIN  
#1 MALE PERSONALITY OF THE YEAR - SPYDERMAN  
#1 FEMALE PERSONALITY OF THE YEAR - KIKI J  
FEMALE DJ OF THE YEAR - DJ JJI SWEET  
IMPACT DJ OF THE YEAR - DJ AMES  
IMPACT MODEL OF THE YEAR - TAHMEENA AKA MS MEENA  
INDIE ALBUM OF THE YEAR - YO GOTTI - COCAINE MUZIK 2  
INDIE ARTIST OF THE YEAR - DORROUGH  
INDIE GROUP OF THE YEAR - STREETS & YOUNG DEUCES  
INDIE PRODUCER OF THE YEAR - DRUMMA BOY  
MIX-TAPE DJ OF THE YEAR - DJ SCREAM  
MIX-TAPE OF THE YEAR - STACKHOUSE RECORDINGS - EMINEM: BLACK AMERICA  
MODEL OF THE YEAR - KY STYLLIONZ  
NEXT TOP MODEL - TIFFANI BOLDEN AKA THE BOMBSHELL  
RADIO STATION OF THE YEAR - 97.1FM WHRK (MEMPHIS)  
SONG OF THE YEAR - YO GOTTI - 5 STAR