



Southern Entertainment Awards Nomination/Voting Procedures

In a continued effort to satisfy concerns about the Southern Entertainment Awards, we have made some changes in this year's nomination/voting procedures. People have voiced their concerns over the way our ballot is calculated, and felt we needed an oversight committee. Although we don't feel this is necessary because we pride our show on "the people's vote", we have found a way to satisfy everyone. This year we will introduce the following new procedures:

► **The "Power Ballot"** - This is a special ballot that will be mailed out secretly to (2) individuals per "Southern" state, specially selected by us. These ballots will account for only **(30%)** and the people will still control the majority **(70%)** of the total nomination/voting process. Those selected to fill out a ballot: **(1)** They can not nominate/vote for themselves; **(2)** Nor can they nominate/vote for any artist, company, organization, etc they are directly affiliated with; **(3)** And they must be directly involved with everything that goes on in and around his/her state (i.e. must be in the streets). These ballots will go out during both our nomination & voting process. We did this in order to make a conscious effort to ensure that no person, "who should be" on the ballot, slips through the cracks.

► **Online nominations/votes only** - We will no longer be doing "paper ballots". We know most people are internet capable, **so** for now on the only way to cast your ballot will be online at the official SEA website: www.southernentawards.com anyone unable to log on, please contact us for more options. (Nominations run from May 1st – August 15th & Voting runs from September 1st – December 15th – annually)

► **How to make the Official Ballot & How to win once Nominated**– To make the "Official SEA Ballot" which is released every September, you must rank in the top 10 in your category by the number of nominations received. There is no "set" number of nominations you must receive to make the ballot. To win, you must simply have the most votes.

The Southern Entertainment Awards committee makes a conscious attempt to ensure that everyone is involved with every aspect of the awards presentation. This is extremely difficult when you have a show of such magnitude (covering 12 states). Please understand that we work diligently and hard to satisfy everyone and to always respect those associated with the process.

Note: Always keep in mind that, if you don't make an effort to nominate someone else, then who's going to nominate you?

Thank you,
SEA Staff